| DATA GROUP | DATA ITEMS. m4links.com |
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| **Third- party's advertising** | Purchase history<br>Financial info.<br><br>**Location:**<br>  Precise location<br>  Coarse location<br><br>**Contact info.:**<br>   Physical address<br>   Email address<br>   Name<br>   Phone number<br>   Other user contact info.<br><br>Contact<br><br>**User Content :**<br>  Photos or video<br>  Gameplay content<br>  Other User content<br><br>Search history.<br>Browsing History.<br><br>**Identifiers:**<br>  User ID<br>   Device ID<br><br>**Usage data:**<br>   Product interaction<br>   Advertising data<br>   Other usage data.<br><br>**Diagnostics:**<br>   Crash data<br>   performance data<br>   other diagnostic data.<br><br>Other data. |
| **Developer's advertising or marketing** | Purchase history<br>Financial info.<br><br>**Location:**<br>  Precise location<br>  Coarse location<br><br>**Contact info.:**<br>   Physical address |

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| | Email address<br>Name<br>Phone number<br>Other user contact info.<br><br>Contact<br><br>**User Content :**<br>  Photos or video<br>  Gameplay content<br>  Other User content<br><br>Search history.<br>Browsing History.<br><br>**Identifiers:**<br>  User ID<br>  Device ID<br><br>**Usage data:**<br>  Product interaction<br>  Advertising data<br>  Other usage data.<br><br>**Diagnostics:**<br>  Crash data<br>  performance data<br>  other diagnostic data.<br><br>Other data. |
| **Analytics** | Health & Fitness<br>  Health<br>  Fitness<br><br>Purchase history<br>Financial info.<br><br>**Location:**<br>  Precise location<br>  Coarse location<br><br>**Contact info.:**<br>  Physical address<br>  Email address<br>  Name<br>  Phone number<br>  Other user contact info.<br><br>Contact |

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| | **User Content :**<br>  Audio data.<br>   Customer support.<br>   Photos or video<br>   Gameplay content<br>   Other User content<br><br>Search history.<br>Browsing History.<br><br>**Identifiers:**<br>  User ID<br>  Device ID<br><br>**Usage data:**<br>   Product interaction<br>   Advertising data<br>   Other usage data.<br><br>**Diagnostics:**<br>   Crash data<br>   performance data<br>   other diagnostic data.<br><br>Sensitive information .<br><br>Other data. |
| **Product personalization** | Purchase history<br>Financial info.<br><br>**Location:**<br>  Precise location<br>  Coarse location<br><br>**Contact info.:**<br>   Physical address<br>   Email address<br>   Name<br>   Phone number<br>   Other user contact info.<br><br>Contact<br><br>**User Content :**<br>  Photos or video<br>  Gameplay content<br>  Other User content |

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| | Search history.<br>Browsing History.<br><br>**Identifiers:**<br>  User ID<br>   Device ID<br><br>**Usage data:**<br>   Product interaction<br>   Advertising data<br>   Other usage data.<br><br>**Diagnostics:**<br>   Crash data<br>   performance data<br>   other diagnostic data.<br><br>Other data. |
| **App functionality** | Purchase history<br>Financial info.<br><br>**Location:**<br>  Precise location<br>  Coarse location<br><br>**Contact info.:**<br>   Physical address<br>   Email address<br>   Name<br>   Phone number<br>   Other user contact info.<br><br>Contact<br><br>**User Content :**<br>   Email or text message<br>   Customer support<br>   Photos or video<br>   Gameplay content<br>   Other User content<br><br>Search history.<br>Browsing History.<br><br>**Identifiers:**<br>  User ID<br>   Device ID<br><br>**Usage data:** |

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|  | Product interaction<br>Advertising data<br>Other usage data.<br><br>**Diagnostics:**<br>Crash data<br>performance data<br>other diagnostic data.<br><br>**Health & Fitness**<br>Health<br>Fitness<br><br><br>Financial info :<br>Payment info<br>Credit info<br>Other financial info.<br><br><br>Other data. |
| **Other purposes.** | Purchase history<br>Financial info.<br><br>**Location:**<br>Precise location<br>Coarse location<br><br>**Contact info.:**<br>Physical address<br>Email address<br>Name<br>Phone number<br>Other user contact info.<br><br>Contact<br><br>**User Content :**<br>Email or text message<br>Customer support<br>Photos or video<br>Gameplay content<br>Other User content<br><br>Search history.<br>Browsing History.<br><br>**Identifiers:**<br>User ID |

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| | Device ID |
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| | **Usage data:**<br>    Product interaction<br>    Advertising data<br>    Other usage data. |
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| | **Diagnostics:**<br>    Crash data<br>    performance data<br>    other diagnostic data. |
| | |
| | **Health & Fitness**<br>    Health<br>    Fitness |
| | |
| | Financial info :<br>    Payment info<br>    Credit info<br>     Other financial info. |
| | |
| | Other data. |